## **CLAIMS**

What is claimed is:

- 1. A method for delivering genetic material to a target cell, comprising:
- preparing a gene delivery vehicle comprising an expressible nucleic acid molecule encoding a recombinant gene of interest, a virus including a capsid or envelope surrounding said expressible nucleic acid molecule, and a first member of a specific binding pair, said first member of the specific binding pair expressed on an exterior of said capsid or envelope;
- coupling a bispecific conjugate to said first member of the specific binding pair to form a gene delivery vehicle complex, said bispecific conjugate comprising a second member of the specific binding pair covalently coupled to a targeting moiety, said targeting moiety adapted for binding to a target molecule associated with a surface of the target cell; and delivering said gene delivery vehicle complex to the target cell.
- 2. The method according to claim 1, wherein said first member of the specific binding pair is configured without a specific affinity for said target molecule associated with the surface of the target cell.
- 3. The method according to claim 1, wherein said first member of the specific binding pair is recombinantly expressed by said gene delivery vehicle.
- 4. The method according to claim 1, wherein said first member of the specific binding pair comprises an immunoglobulin binding moiety.

- 5. The method according to claim 4, wherein said first member of the specific binding pair is configured to have binding specificity to a constant region of an immunoglobulin.
- 6. The method according to claim 5, wherein said second member of the specific binding pair comprises an immunoglobulin.
- 7. The method according to claim 1, wherein said capsid or envelope is configured to be incapable of binding to the target cell.
- 8. A kit of parts for delivering genetic material to a target cell, comprising:
- a gene delivery vehicle, said gene delivery vehicle comprising an expressible nucleic acid molecule encoding a recombinant gene of interest, a virus including a capsid or envelope surrounding said expressible nucleic acid molecule, and a first member of a specific binding pair;

said first member of the specific binding pair expressed on an exterior of said capsid or envelope; and

- a bispecific conjugate configured for coupling to said first member of the specific binding pair, said bispecific conjugate comprising a second member of the specific binding pair covalently coupled to a targeting moiety, said targeting moiety adapted for binding to a target molecule associated with a surface of the target cell.
- 9. The kit of parts of claim 8, wherein said first member of the specific binding pair comprises an immunoglobulin binding moiety.

- 10. The kit of parts of claim 9, wherein said immunoglobulin binding moiety is configured for binding to a constant region of an immunoglobulin.
- 11. The kit of parts of claim 10, wherein said immunoglobulin binding moiety comprises a moiety selected from the group consisting of protein A, protein G, and a Fc receptor.
- 12. The kit of parts of claim 8, wherein said second member of the specific binding pair comprises an immunoglobulin.
- 13. The kit of parts of claim 8, wherein said targeting moiety comprises an antibody or a fragment or a derivative thereof.
- 14. The kit of parts of claim 8, wherein said virus is derived from a virus selected from the group consisting of adenoviruses, adeno-associated viruses, and retroviruses.
- 15. The kit of parts of claim 8, wherein said target molecule is receptor for which said targeting moiety is a ligand.

- 16. A gene delivery vehicle, comprising:
- a virus having a capsid or envelope;
- an expressible nucleic acid molecule encoding a recombinant gene of interest enveloped by said capsid or envelope;
- a first member of a specific binding pair recombinantly expressed on an exterior surface area of said capsid or envelope; said first member of the specific binding pair adapted to be coupled with a second member of the specific binding pair, wherein the second member of the specific binding pair is configured as a bispecific conjugate comprising a targeting moiety adapted for binding to a target molecule associated with a surface of the target cell
- 17. The gene delivery vehicle of claim 16, wherein said capsid or envelope is configured to be incapable of binding to the target cell.
- 18. The gene delivery vehicle of claim 16, wherein said first member of the specific binding pair comprises an immunoglobulin binding moiety.
- 19. The gene delivery vehicle of claim 18, wherein said immunoglobulin binding moiety comprises a moiety selected from the group consisting of protein A, protein G, scFvs of an immunoglobin, and Fc receptors.
- 20. The gene delivery vehicle of claim 18, wherein said immunoglobulin binding moiety comprises an Fc receptor selected from the group consisting of hFcgRI, hFcgRII, and hFcgRIII.